

# Learning Similarity Functions from Qualitative Feedback

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# Introduction

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- ▶ Proper definition of similarity (distance) measures is crucial for CBR systems.
- ▶ The specification of local similarity measures, pertaining to individual properties (attributes) of a case, is often less difficult than their **combination** into a global measure.

## Goal of this work:

- ▶ Using machine learning techniques to support elicitation of similarity measures (combination of local into global measures) on the basis of **qualitative feedback**.

# Problem Setting

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**Local-global principle:** The *global distance* is an aggregation of *local distances*  $\delta_i : \mathbb{C} \times \mathbb{C} \rightarrow \mathbb{R}_+$ :

$$\Delta(\mathbf{a}, \mathbf{b}) = \text{AGG}(\delta_1(\mathbf{a}, \mathbf{b}), \delta_2(\mathbf{a}, \mathbf{b}), \dots, \delta_d(\mathbf{a}, \mathbf{b}))$$

For now, we focus on a **linear model**:

$$\Delta(\mathbf{a}, \mathbf{b}) = \sum_{i=1}^d w_i \delta_i(\mathbf{a}, \mathbf{b})$$

with  $w_i \geq 0$  (monotonicity).

- ▶ ... easy to incorporate background knowledge
- ▶ ... amenable to efficient learning scheme
- ▶ ... non-linear extension via *kernelization*

# Problem Setting cont.

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- ▶ Learning the weights from **qualitative feedback**:  
 $(\mathbf{a}, \mathbf{b}, \mathbf{c}) \in \mathbb{C}^3$  means “case  $\mathbf{a}$  is more similar to  $\mathbf{b}$  than to  $\mathbf{c}$ ”.
- ▶ Given a query, a distance measure induces a linear order on cases:

$$\mathbf{q} = (q_1 \dots q_d) \in \mathbb{C}$$

$$\mathbf{a} \succ_{\mathbf{q}, \Delta} \mathbf{b} \stackrel{\text{df}}{\iff} \Delta(\mathbf{q}, \mathbf{a}) \leq \Delta(\mathbf{q}, \mathbf{b})$$

**Notice:** Often the *ordering of cases* is more important than the distance itself  $\longrightarrow$  it is sufficient to find a  $\Delta^{est}$ , such that

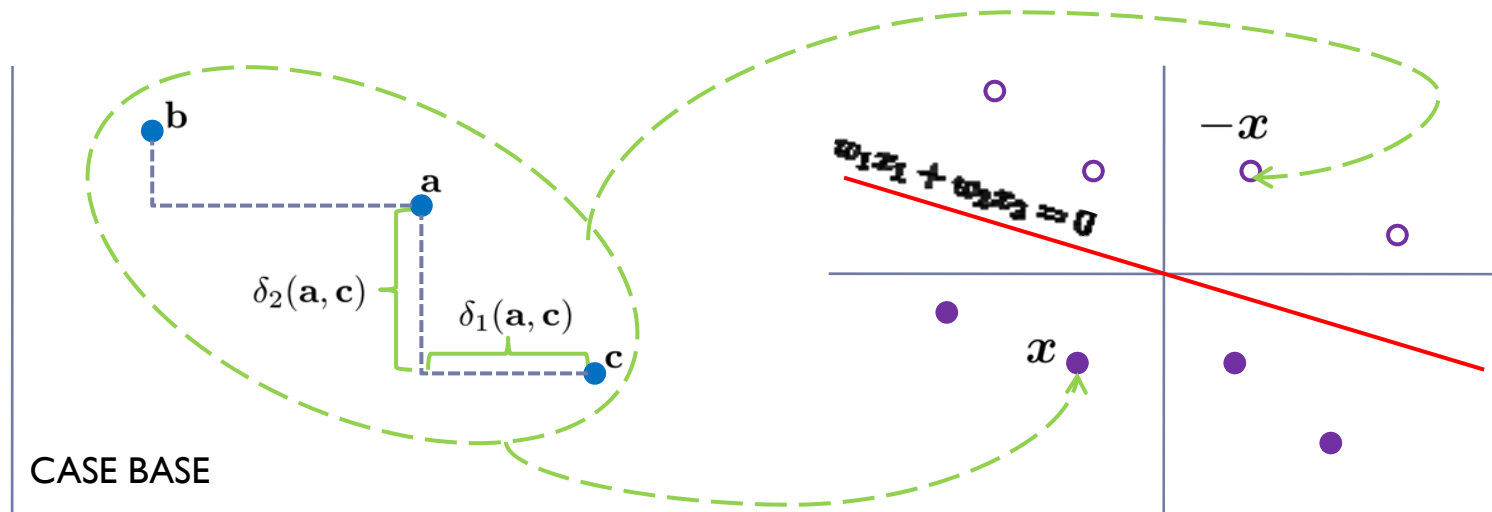
$$\succ_{\mathbf{q}, \Delta^{est}} \approx \succ_{\mathbf{q}, \Delta}$$

# The Learning Algorithm

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- ▶ **Basic idea:** From distance learning to classification
- ▶ **Extension 1:** Incorporating monotonicity
- ▶ **Extension 2:** Ensemble learning
- ▶ **Extension 3:** Active learning

# From Distance Learning to Classification



$$\begin{aligned}
 \text{Triplet } (\mathbf{a}, \mathbf{b}, \mathbf{c}) &\Leftrightarrow \Delta(\mathbf{a}, \mathbf{b}) < \Delta(\mathbf{a}, \mathbf{c}) \\
 &\Leftrightarrow \Delta(\mathbf{a}, \mathbf{c}) - \Delta(\mathbf{a}, \mathbf{b}) > 0 \\
 &\Leftrightarrow \langle \mathbf{w}, \boldsymbol{\delta}(\mathbf{a}, \mathbf{c}) \rangle - \langle \mathbf{w}, \boldsymbol{\delta}(\mathbf{a}, \mathbf{b}) \rangle > 0 \\
 &\Leftrightarrow \underbrace{\langle \mathbf{w}, \boldsymbol{\delta}(\mathbf{a}, \mathbf{c}) - \boldsymbol{\delta}(\mathbf{a}, \mathbf{b}) \rangle}_{\mathbf{x} \text{ (d-dim. vector)}} > 0
 \end{aligned}$$

# Monotonicity

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Our model  $\Delta(\mathbf{a}, \mathbf{b}) = \sum_{i=1}^d w_i \delta_i(\mathbf{a}, \mathbf{b})$

requires that  $w_i \geq 0 \implies$  when a local distance increases, the global distance *cannot* decrease.

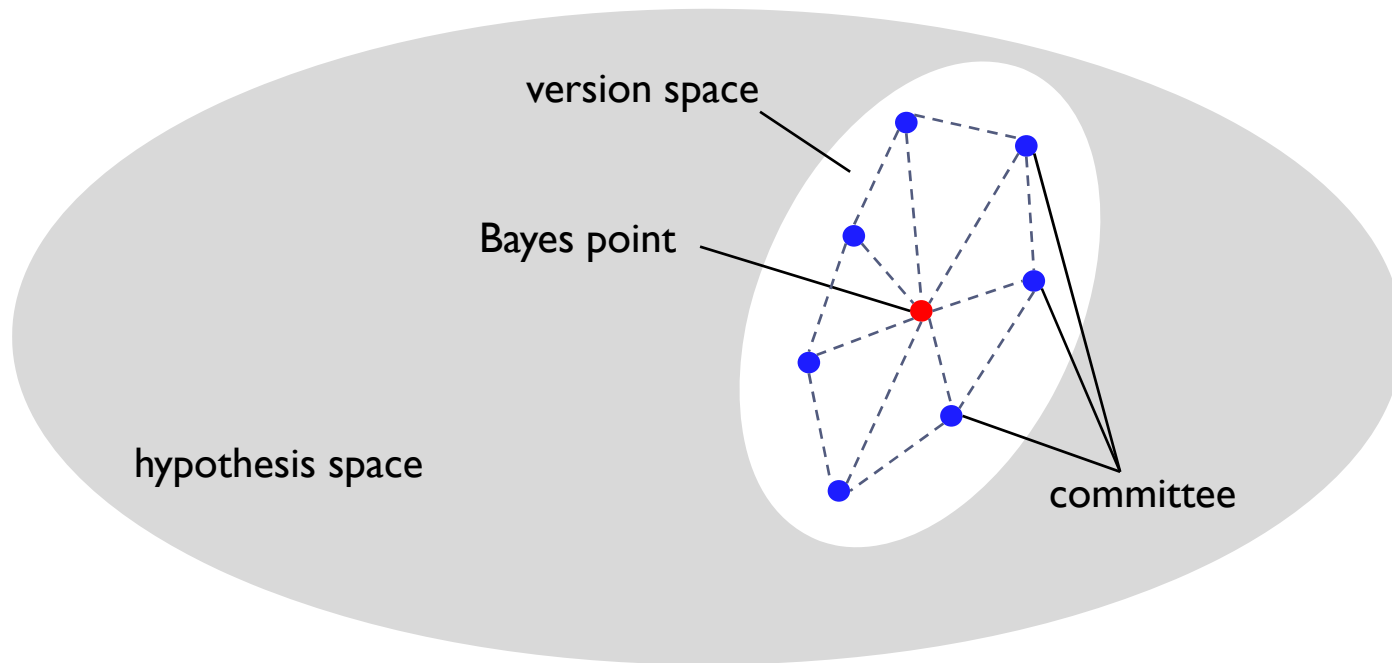
**Our approach:** (Noise-tolerant) Perceptron learning with a modified update rule:

$$w^{new} = \begin{cases} w^{old} + \Delta w^{old} & \text{if } w^{old} + \Delta w^{old} > 0 \\ 0 & \text{otherwise} \end{cases}$$

The modified algorithm provably converges after a finite number of iterations.

# Ensemble Learning

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# Active Learning

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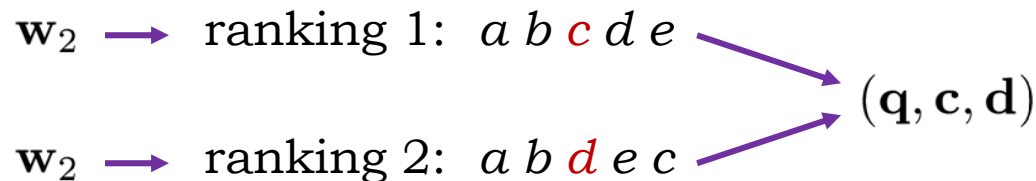
## Goal:

Reducing the feedback effort of the user by choosing the most informative training data.

## Our approach (a variation of QBC):

1. choose 2 most conflicting models  $\arg \max_{\mathbf{w}_i, \mathbf{w}_j \in \mathbf{W}} \frac{\langle \mathbf{w}_i, \mathbf{w}_j \rangle}{\|\mathbf{w}_i\| \|\mathbf{w}_j\|}$
2. generate 2 rankings with these 2 models
3. get the first conflict pair of these rankings

## Example:



# Experimental Setting

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## Goal:

Investigating the efficacy of our approach and the effectiveness of the extensions:

1. incorporating monotonicity
2. ensemble learning
3. active learning

## Data sets

	<b>uni</b>	<b>iris</b>	<b>wine</b>	<b>yeast</b>	<b>nba</b>
#features	6	4	13	24	15
#cases	200	150	178	2465	3924

# Quality Measures

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- ▶ **Kendall's tau** (a common rank correlation measure)

... defined by number of rank inversions (normalized to  $[-1,+1]$ ):

$$\# \{(\mathbf{a}, \mathbf{b}) \mid \pi(\mathbf{a}) < \pi(\mathbf{b}), \pi^{est}(\mathbf{a}) > \pi^{est}(\mathbf{b})\}$$

- ▶ **Recall** (a common retrieval measure)

... defined as number of predicted among true top- $k$  cases ( $k=10$ ):

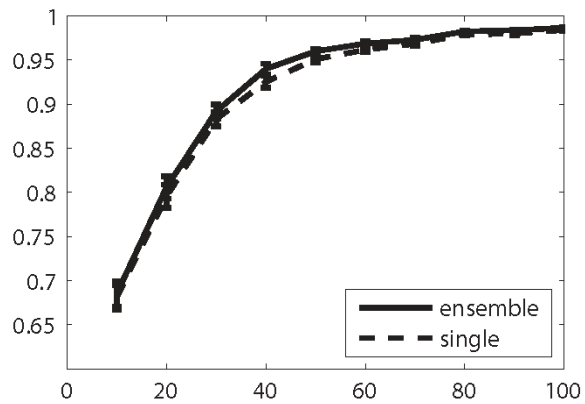
$$\frac{\#(\mathcal{K} \cap \mathcal{K}^{est})}{k}$$

- ▶ **Position error**

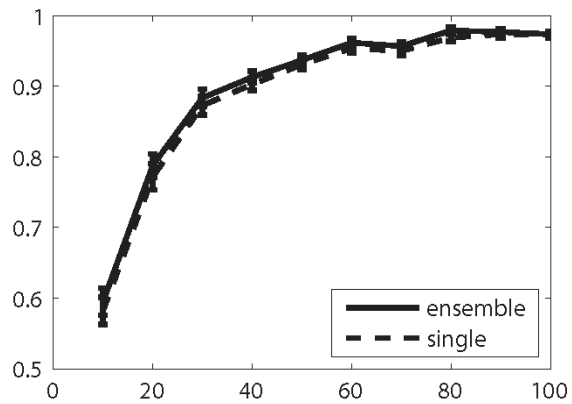
... defined by the position of true topmost case (minus 1):

$$\pi^{est}(\pi^{-1}(1)) - 1$$

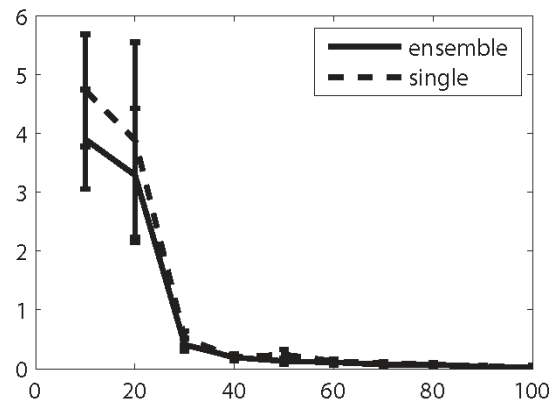
Kendall tau



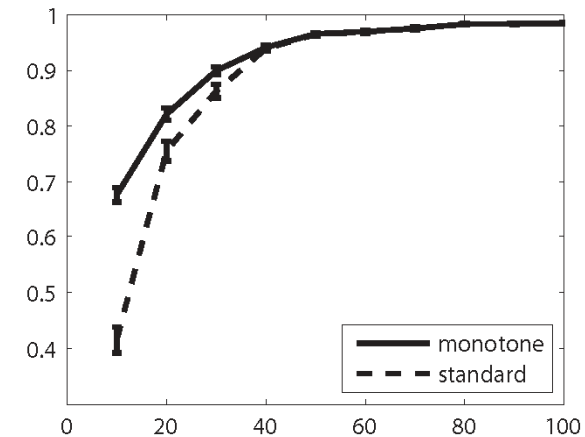
Recall



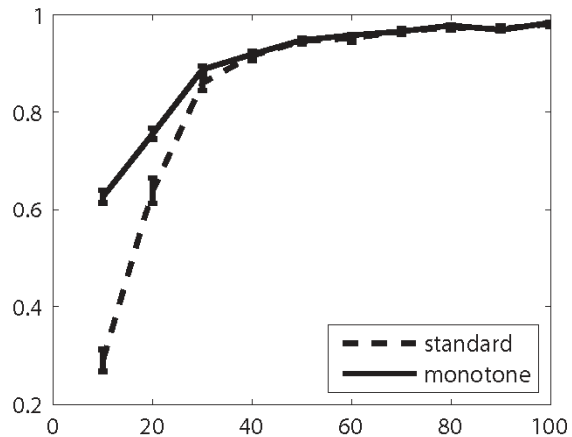
Position Error



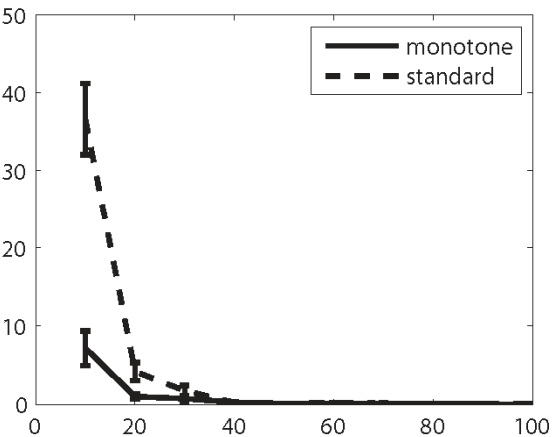
Kendall tau



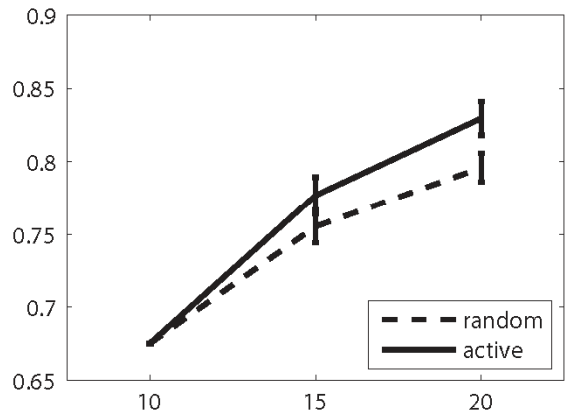
Recall



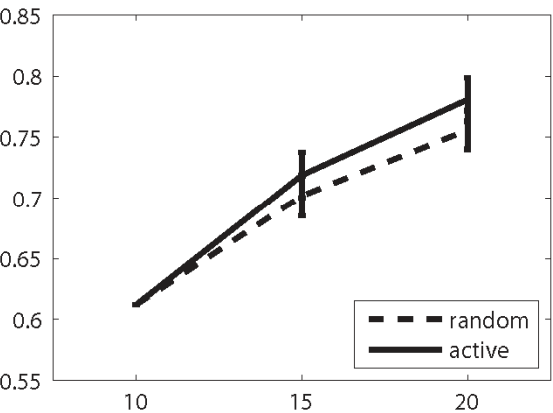
Position Error



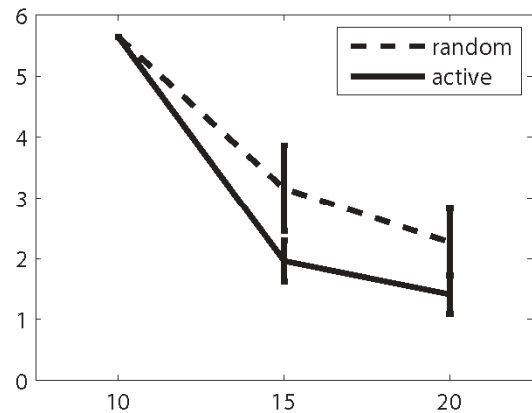
Kendall tau



Recall



Position Error



# Extension to Nonlinear Models

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- ▶ Actually, we only need linearity in the coefficients, not in the local distances. Therefore, some generalizations are easily possible, such as

$$\Delta(\mathbf{a}, \mathbf{b}) = \sum_{i=1}^d w_i \cdot \delta_i(\mathbf{a}, \mathbf{b}) + \sum_{i=1}^d \sum_{j=1}^d w_{ij} \delta_i(\mathbf{a}, \mathbf{b}) \delta_j(\mathbf{a}, \mathbf{b})$$

- ▶ More generally, with  $\boldsymbol{\delta}(\mathbf{a}, \mathbf{b}) = (\delta_1(\mathbf{a}, \mathbf{b}) \dots \delta_d(\mathbf{a}, \mathbf{b}))$ :

$$\Delta(\mathbf{a}, \mathbf{b}) = \langle \mathbf{v}, \phi(\boldsymbol{\delta}(\mathbf{a}, \mathbf{b})) \rangle = \sum_{\ell=1}^k v_{\ell} \cdot \phi_{\ell}(\boldsymbol{\delta}(\mathbf{a}, \mathbf{b}))$$

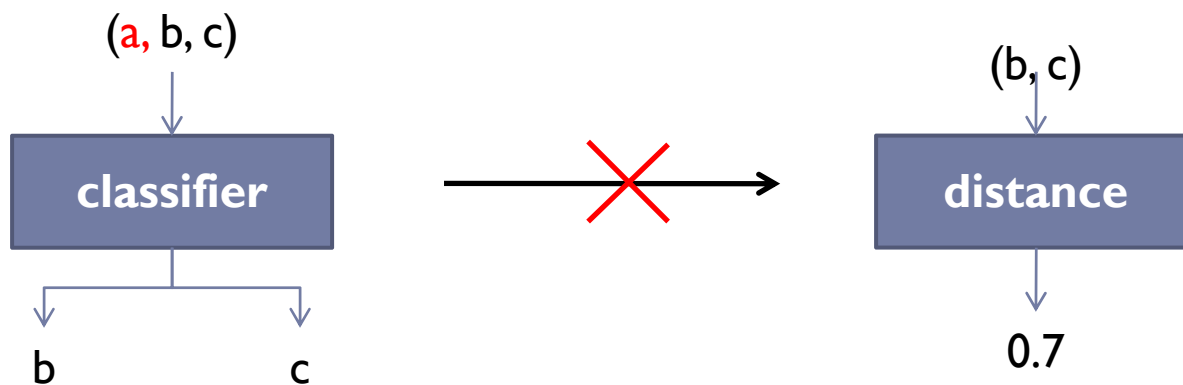
# Extensions

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- ▶ Special case of a kernel function leads to **kernelization**:

$$\begin{aligned}\Delta(\mathbf{a}, \mathbf{b}) &= \sum_{l=1}^k v_l \phi_l(\boldsymbol{\delta}(\mathbf{a}, \mathbf{b})) \\ &= \sum_i \alpha_i (K(\boldsymbol{\delta}(\mathbf{a}, \mathbf{b}), \boldsymbol{\delta}(\mathbf{a}_i, \mathbf{c}_i)) - K(\boldsymbol{\delta}(\mathbf{a}, \mathbf{b}), \boldsymbol{\delta}(\mathbf{a}_i, \mathbf{b}_i)))\end{aligned}$$

- ▶ Nonlinear classification and sorting



# Conclusions

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- ▶ Learning to combine local distance measures into a global measure.
- ▶ Only assuming qualitative feedback of the type “a is more similar to b than to c”.
- ▶ Reduction of distance learning to classification.